

CASE STUDY
GREENWICH/BEXLEY
COUNCILS AND THE
HEALTH INNOVATION
NETWORK



NHS Greenwich Clinical Commissioning Group (CCG) is responsible for planning and commissioning health and social care services for people in the borough of Greenwich, putting the patient at the centre of commissioning decisions.

This includes hospital services, GP practices, mental health services and community care. We are also responsible for monitoring how well these services are provided.

Caring for the most vulnerable

How Versapak supported the Red Bag initiative and added protection and scheme support.

The Situation

Following a pilot scheme in the London Boroughs of Sutton & Kingston, Greenwich / Bexley Clinical Commissioning Group rolled out the Red Bag scheme in May 2018 with Red Bags deployed. While the scheme could be utilised by Care Homes and Hospitals, the Red Bags were being misplaced and lost and vital ongoing care and financial investment had been impacted on.

The Challenge

Versapak, in consultation with Greenwich CCG, needed to find a way to enhance the Red Bag and the scheme with respect to the lost bags, to discover the reason for their loss and resolve.

The Solution

Versapak stepped in to provide its Red Bag with antimicrobial protection that eliminate harmful bacteria that could build up on the surfaces of the bag. This would protect locations with vulnerable individuals that would succumb to health conditions. In addition, Versapak could also offer delivery within 2-3 days with the bespoke serial design needed for the tracking and tracing the bag within boroughs, resulting in less bags in the wrong borough. Finally, Versapak added a simple tag design to remind whomever was using the bag what it was for, and that it needed to remain with the patient at all times.

The Result

South London Councils and CCG's have begun ordering Versapak's Red Bag Pathway solution. Further, Versapak supported education stalls and the production of merchandise that taught the nurses within Lewisham University Hospital and the Queen Elizabeth Hospital in Greenwich about the scheme.

Testimonial

Stephanie Watts, Commissioning Manager for South East London CCG commented that "Thanks to Versapak, we have been able to promote the Red Bag Pathway at event stalls in hospitals within our borough. With their assistance, we produced Red Bag tags, pens and mugs for communicating the key principles of the scheme. Versapak have been invaluable, supporting our work communicating across our organisation"